

February 16, 2015

**Rib Lake School District**  
Rib Lake, Wisconsin

## **Referendum Campaign Committee - Meeting #2**

---

1. **Welcome and Introduction of new committee members**
2. **Brief recap of the first meeting for new committee members**
3. **Frequently Asked Questions – what have we heard in the community since our last meeting**
4. **School Board Project Priority Discussion**
5. **Discuss referendum Theme message**
6. **Organize referendum committees – Identify committee chairs**
  - Voter Contact Committee
  - Media / FAQ Committee
  - Business and Community Committee
  - District Staff Contact
  - Seniors Groups Contact
7. **Break-out into committees and discuss initial strategy and tactics**
8. **Meeting summary update and next steps**
9. **Next Committee Meeting Date: Monday February 23, 2015**
10. **Up Coming Events**
  - Rib Lake Public Community Meeting February 25
11. **Adjourn**